



Snom™ Receives 2023 INTERNET TELEPHONY Product of the Year Award

M500 Pro Wireless Family Recognized for Industry Innovation

CHICAGO, (March 27, 2023) — Snom™, a subsidiary of VTech Holdings Limited, announced today that [TMC](#), a global, integrated media company, has named the M500 Pro wireless family as a recipient of a 2023 INTERNET TELEPHONY Product of the Year Award.

The M500 Pro wireless family is a Key System Unit that utilizes Digital Enhanced Cordless Telecommunications (DECT) technology, which offers better reliability and security than Wi-Fi, to form a completely customizable solution with two base stations and 16 handsets or desksets that will soon be expandable up to 6 base stations and 48 handsets. This will enable business users to easily and seamlessly answer and transfer calls utilizing programmable fixed line keys, page their entire team or carry hands-free conversations on the go with up to eight calls simultaneously per base station.

"Snom offers a broad selection of VoIP solutions to meet the unique needs of any small and midsize business," said Brian Tompkins, Vice President Sales, Snom Americas, a VTech Company. "The M500 Pro wireless family is an all-encompassing communications solution that will streamline administrative operations and allow owners to focus on what matters most – their business specialty and team."



The Snom M500 Pro provides critical advantages for business users including:

- **Simple, Painless Deployment**
 - Service provider takes care of easy set up from A to Z for rapid installation and remote provisioning, while system updates are completed over the air to save you time and resources
- **Wireless Freedom for an "Office in a Box"**
 - The cordless base station and cordless handsets offers mobility throughout the office. The cordless desk set offers flexibility since it can be placed wherever there is power
- **Increased Scalability with DECT Wireless Technology**
 - The expanded DECT range allows for increased call capacity by pairing multiple base stations, with the capacity to register up to 48 phones in the same network
- **Excellent Usability**
 - Intuitive to use, the handsets and desk sets provide large color displays and built-in Bluetooth® connectivity, with audio quality fine-tuned for maximum voice clarity and background noise reduction
- **Reliability and Security that is Built for Business**
 - Seamless handover between M500 base station means no dropped calls as you roam. Streamline administrative operations with ease and get back to your specialty

“I am honored to recognize Snom with a 2023 Product of the Year Award for its commitment to excellence and innovation,” said [Rich Tehrani](#), CEO, TMC. “In the opinion of our judges and editorial team, the M500 Pro wireless family has proven to be among the best communications and technology solutions available on the market. I look forward to continued leadership from Snom.”

The winners of the 2023 INTERNET TELEPHONY Product of the Year will be featured in *INTERNET TELEPHONY* magazine online and on TMCnet.

For more information about TMC, please visit www.tmcnet.com.

About Snom

As a pioneer and a leading brand of professional and enterprise VoIP phones, Snom provides a diverse collection of telecommunication products that elevate the business user experience through state-of-the-art technology and design. These business phones are sold through a wide network of trusted partners and are backed by industry-leading warranties and North American-based training and support. Acquired by VTech Holdings Limited in 2016, Snom started launching products for the North American market in 2019, which includes color desk sets, cordless phones, wireless conference phones, and public broadcasting systems. VTech® is headquartered in Hong Kong and listed on the Stock Exchange of Hong Kong Limited (HKSE: 303). For more information, please visit www.snomamericas.com. © 2023 VTech Communications, Inc. All rights reserved. VTech® is a registered trademark of VTech Holdings



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About *INTERNET TELEPHONY* magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. For more information, please visit www.itmag.com. Follow *INTERNET TELEPHONY* magazine on [Twitter](#).

About TMC

Celebrating our 50th Anniversary in 2023. Through education, industry news, live events and social influence, global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. As a result, leading technology vendors turn to TMC for unparalleled branding, thought leadership and lead generation opportunities. Our [in-person](#) and [online](#) events deliver unmatched visibility and sales prospects for all participants. Through our custom lead generation programs, we provide clients with an ongoing stream of leads that turn into sales opportunities and build databases. Additionally, we bolster brand reputations with the millions of impressions from display advertising on our news sites and newsletters. Making TMC a 360-degree marketing solution, we offer comprehensive event and road show management services and custom content creation with expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts. For more information about TMC and to learn how we can help you reach your marketing goals, please visit www.tmcnet.com and follow us on [Facebook](#), [LinkedIn](#) and [Twitter](#), [@tmcnet](#).

For more information about TMC, visit www.tmcnet.com.

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