



Snom Unveils Cutting-Edge Headsets and Conference Systems Tailored for Hybrid Work Environments



Tigard(September 21st, 2023) – As the workplace landscape continues to evolve towards hybrid work setups, Snom, a globally renowned expert in IP communication, is at the forefront of this transformation with the introduction of its latest innovations: the A330 M/D headset and C300 speakerphone.

The paradigm shift towards remote work, hybrid work models, and the emphasis on work-life balance is not just a passing trend; it has become the new standard for the contemporary workforce. As these trends gain momentum, companies are faced with the imperative to ensure that their equipment aligns seamlessly with the expectations and demands of their employees. This is particularly critical in the context of business-critical services like corporate telecommunications.

Embracing Versatile Professional Technology

Selecting the right equipment goes beyond traditional considerations and must encompass the evolving expectations of professional gear for mobile workspaces. This includes the ability to use devices effortlessly across various settings and the integration of multi-purpose technology.

Snom has been taking this approach in the development of its IP phones for some time now. Through numerous integrations, Snom IP phones have become integral to intelligent office environments. Snom is now extending this strategy to its headsets and conference phones, while its new A330 M/D headset and the new C300 speakerphone contribute to the work-life balance of employees.



Snom A330 M/D: Elevating Audio Quality and Comfort

The Snom A330 M/D is a USB headset that sets new standards with its state-of-the-art technology and optimized speakers. It offers exceptional HD audio quality across the entire human hearing spectrum, whether used in mono or binaural mode. Passive noise cancellation minimizes disruptive background noise, ensuring clear communication.

Thanks to its USB audio interface, the A330 is versatile, compatible with nearly all communication software platforms, including Microsoft Teams, Zoom, Google Meet, and more. A high-quality microphone captures the entire voice band, digitizing and transmitting it in real time via USB to an IP desk phone or computer. Convenient LED indicators on the earcup and microphone arm provide call status, mute, and availability information, which can also be managed through the integrated remote control.

User comfort is paramount, with features like headband padding, soft artificial leather, and memory foam earcups ensuring maximum comfort, even during extended use. Beyond professional calls, the headset is equally suitable for music, gaming, or streaming, making it a versatile tool for post-work relaxation.

Snom C300: Compact Sound Excellence in a Speakerphone

The Snom C300 conference speaker is a compact marvel, weighing just 200g. It offers full-duplex hands-free communication, equipped with Bluetooth 5.0 and NFC technology for seamless connectivity across various devices. With a USB audio interface, it effortlessly interfaces with PCs, smartphones, and tablets. For added flexibility, it supports external headsets through an integrated connection.

The C300 boasts six microphones and integrated echo cancellation (AEC), ensuring crystal-clear audio during calls. It features Plug & Play functionality, controllable via seven intuitive touch keys on the device or a dedicated smartphone app. LED status indicators and announcements confirm all operations. For those seeking privacy during calls, the option to connect headphones is readily available.

The device is powered by a robust 3.7 V and 5,200 mAh lithium-ion battery, providing an impressive 24 hours of talk time and over 5 days of standby time. Additionally, a USB port allows for convenient charging of the speakerphone or a smartphone, further enhancing its portability. Notably, the C300 is not limited to conference calls; it can also serve as a high-quality playback device for personal playlists, delivering exceptional music enjoyment.

About Snom

As a pioneer and a leading brand of professional and enterprise VoIP phones, Snom provides a diverse collection of telecommunication products that elevate the business user experience through state-of-the-art technology and design. These business phones are sold through a wide network of trusted partners and are backed by North American-based training and support. Parent company VTech® is headquartered in Hong Kong and listed on the Stock Exchange of



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