

## **Snom SIP Phones Certify Interoperability with Cisco BroadWorks**

*Snom announces certification of the D7XX Series, SMB DECT Mobility Series, Enterprise Mobility Series, and C620 Conference Phone on Cisco BroadWorks*

**TIGARD, OR (January 26, 2021)** Snom (a wholly-owned subsidiary of VTech Holdings Limited), a pioneer and a leading brand of professional and enterprise VoIP devices, today announced interoperability with cloud business communication leader, Broadsoft.

BroadSoft®, acquired by Cisco®, is a leading technology innovator in cloud PBX, unified communications solutions, and collaboration services. The two companies have joined forces to provide service providers with reliable, cost-effective, and flexible communication systems. This new integration means rapid, easily-managed deployments on the BroadWorks® platform with the latest Snom SIP offerings.

Comprehensive tests involved the interoperability of Broadsoft-Cisco's Broadworks' call control platform. The platforms added the following SIP desk phones, DECT Workplace Mobility, and Conference phones to BroadWorks's PBX solutions, resulting in successful interoperability and ease of configuration:

### Snom SIP Desk Phone Series:

- D785 SIP Color Desk Phone
- D735 SIP Color Desk Phone
- D717 SIP Color Desk Phone
- D120 SIP Desk Phone

### Snom SMB Workplace Mobility Series:

- M100 KLE SIP DECT 4-Line Base Station
- M10 KLE SIP DECT Cordless 4-Line Handset
- M10R KLE SIP DECT Cordless 4-Line Rugged Handset
- M18 KLE SIP DECT Cordless 4-Line Deskset

### Snom Enterprise Multi-Cell Mobility Series:

- M900 DECT Multi-Cell Base Station
- M90 Antibacterial DECT Handset
- M80 Ruggedized DECT Handset
- M70 Office DECT Handset

### Snom Conference Solutions

- C620 SIP Wireless Conference Phone

"Our partnership means BroadSoft – Cisco service providers globally can now have access to Snom endpoint solutions on the BroadWorks platform," said Matt Hickey, Vice President of Sales, Snom, and VTech. "BroadWorks' leading-edge call control platform along with the

scalable, reliable, and feature-rich Snom SIP product portfolio is the perfect combination to enable service providers to grow and expand their business.”

Cost-effective and easy to use, the suite of Snom SIP endpoints seamlessly scales from small to enterprise businesses. Snom Americas backs their suite of products with North American-based sales, technical and support teams, as well as industry-leading three-year warranties.

Snom helps end customers upgrade their communication system by offering Trade-In Rebates on the latest technology when replacing five or more old phones. Businesses face numerous challenges right now, but affordable and reliable communication shouldn't be one of them. Snom's advanced feature set increases employee efficiency, providing the highest customer service and delighting customers. View the full list of eligible devices and rebate values [here](#).

For more information on Snom Americas and the Snom D7XX Series, M100 SMB DECT Solution, M900 Enterprise Mobility Solution, and C620 Conference phone, please visit [www.snomamericas.com](http://www.snomamericas.com).

### **About Snom**

As a pioneer and a leading brand of professional and enterprise VoIP phones, Snom provides a diverse collection of telecommunication products that elevate the business user experience through state-of-the-art technology and design. These business phones are sold through a wide network of trusted partners and are backed by industry-leading warranties and North American based training and support. Acquired by VTech Holdings Limited in 2016, Snom started launching products for the North American market in 2019, which includes color desk sets, cordless phones, wireless conference phones and public broadcasting systems. VTech® is headquartered in Hong Kong and listed on the Stock Exchange of Hong Kong Limited (HKSE: 303).

For more information, please visit [www.snomamericas.com](http://www.snomamericas.com).

© 2021 VTech Communications, Inc. All rights reserved. VTech® is a registered trademark of VTech Holdings Limited. Snom® is a registered trademark of Snom Technology GmbH. Use of Snom by VTech is under license. Third-party trademarks are the property of their respective owner.

### **About Broadsoft-Cisco BroadWorks**

Cisco BroadWorks is an enterprise-grade calling and collaboration platform delivering unmatched performance, security and scale. Cisco BroadWorks is the world's leading cloud business communication platform. It supports over 26 million business users worldwide, in enterprises ranging in size from micro-business to multinational corporations.

snom



###

VTech Communications Inc.  
Paige Huff  
Marketing Communications Supervisor  
phuff@vtechphones.com