

# The Brand

In the year 1997, Snom Technology GmbH was a Berlin startup and first in the world to deploy professional VoIP devices. This has given Snom the first-mover advantage, allowing the brand to grow in pedigree and scope to represent the world's Premium SIP VoIP Business Telephone category. Snom operates across the world and has a sizeable fan base who helped Snom grow as a business while continually contributing to evolving the technology and product ranges. The brand today occupies top mind-share as almost every professional VoIP expert in the world knows and recognizes the brand Snom.

To articulate the meaning of 'Snom', the brand occupies the 'Premium Category' of SIP business telephony devices and stands on two poles:
(i) First in VoIP, (ii) German Engineered.

Snom's brand sits in four product categories:

- 1. Telephones (Desktop, DECT)
- 2. Conferencing
- 3. Headsets
- 4. Broadcasting

The technology can be enhanced with third party applications development through the Snom.io platform.

# 20 years Snom – a success story

With 20 years of successfully developing desktop IP phones (like the Snom 190), mobile DECT phones and conference devices for the global market, the Snom product portfolio also features a comprehensive range of accessories.

However, it is not just our products that make us such a strong partner, but also the range of services provided by Snom.

We value the trust of our partners and customers and this is the driving force for everything we do.



The Global 700 Series – Quality, Robustness, Advanced Features & Worldwide Recognition

The professional 700 Series Blackline telephones are aesthetically appealing, offering a highly practical industrial design to meet mission critical business requirements where the telephone is a key tool in every day work. These high performance devices provide the best in wideband HD audio, ensuring crystal clear sound quality, Bluetooth-compatibility, high definition displays, color screens, support for programmable keys to ensure a continual overview of numerous extensions, a preinstalled certificate to enable secure provisioning without manual intervention, robust CTI integration to support security standards such as TLS and SRTP.

The series meets all business budgetary requirements in five models from the entry level up to the executive office.





#### D785 Desk Telephone

High-resolution color display

Second screen as graphical display 6 configurable, self-labeling keys

Gigabit switch | USB port

12 SIP identities | Sensor hook switch

Bluetooth-compatible

Dual Stack IPv4/IPv6



#### D765 Desk Telephone

High-resolution color display

16 multicolor function keys

Gigabit switch | USB port 12 SIP identities | Sensor hook switch

Bluetooth-compatible

Dual Stack IPv4/IPv6



#### D735 Desk Telephone

High-resolution color display

8 configurable, self-labeling keys

Motion sensor

USB port

Wideband audio Dual Stack IPv4/IPv6 Wideband audio

USB port

Speakerphone

Dual Stack IPv4/IPv6

High-resolution color display

3 configurable, self-labeling keys



#### D715 Desk Telephone

Graphical display with backlight

Gigabit switch | USB port

4 SIP identities | Sensor hook switch

Wideband audio

Dual Stack IPv4/IPv6



#### D120 Desk Telephone

Graphical display with backlight

Low power consumption (PoE)

2 SIP identities | Sensor hook switch

Wideband audio

Dual Stack IPv4/IPv6

#### D7 black (Expansion module)

High-resolution display with backlight

18 configurable, self-labeling LED keys

Power supplied by phone via USB port

Daisy-chain up to 3 expansion modules



# Workplace Mobility – Freedom of movement while you talk

Whether using a single radio base station or a multicell installation, Snom's DECT solution allows you to keep doing business when moving around the workplace.

The Snom family of IP-DECT systems and handsets ensure that business users don't sacrifice functionality and quality for workplace mobility while maintaining the capability of their desk telephones. Whether in small business environments, large enterprises, factories, warehouses, campuses, temporary construction sites, schools, mission critical environments, or healthcare centers, the Snom IP-DECT systems can be installed rapidly and scaled instantly while providing superb HD digital voice communications with call security and encryption and maintaining all of the advanced features of the business telephone system.



M85



#### M85 Industrial Handset

Ruggedized IP65 DECT handset
Shockproof, splash-proof, dust-proof

Suitable for outdoor areas

Programmable alarm key

Headset jack | SW upgrade over-the-air

Vibration alert, belt clip, Bluetooth-compatible



## M700 Multicell Base Station

Scalable up to 254 base stations

Up to 1000 handsets per installation

Wideband audio | Over-the-air synchronization

Repeater support | Snom provisioning

No hidden costs for licenses

No DECT manager required



#### M65 Professional Handset

Wideband speakerphone

CAT-iq wideband audio | DECT encryption

Configurable to M300 and M700

Up to 250 h standby | Local & shared address book

Headset jack | SW upgrade over-the-air

Vibration alert, belt clip



#### M25 Office Handset

Speakerphone | DECT encryption

Configurable to M300 and M700

Up to 75 h standby

Intuitive user interface | Headset jack

SW upgrade over-the-air



# M325 DECT Bundle Single-cell

M300 base station & M25 handset bundle

Up to 20 handsets

Up to 5 parallel calls

Repeater support | Snom provisioning

Security (TLS and SRTP)



# M5 Repeater

Support M300 and M700

Increase the range w/o Ethernet

Wideband audio

Up to 5 simultaneous calls
Daisy chaining



# Public Address System

The PA1 allows you to create announcements by initiating a call from any Snom telephone. The PA1 has a highly efficient 4-watt amplifier that provides coverage for an entire room or floor space. It augments your existing SIP PBX with the built-in high-performance amplifier which is ideal for broadcasting announcements or to pipe background music in assigned rooms, hallways, and office floors.

## PA1

4-watt Class-D amplifier

4 controllable output pins

Broadcasts over SIP and Multicast

Robust housing

Wall and ceiling mountable





### A100D

Headsets

Superior wideband sound with Neodym speaker 300° flexible boom with noise-cancelling ECM
Single wire design for users' convenience
RJ9 QD connector included
Ultra light-weight: 79g (without cord)



## A100M

Superior wideband sound with Neodym speaker 300° flexible boom with noise-cancelling ECM
Single wire design for users' convenience
RJ9 QD connector included
Ultra light-weight: 56g (without cord)



# **Quick Disconnect**

Optional Accessory cables for A100 Headsets only

ACUSB adapter cable for USB devices
ACPJ adapter cable for 3.5mm jacks
ACPJ25 adapter cable for 2.5mm jacks



# MM2

Flexible metal mic boom

Soft leatherette ear cushion

RJ9 QD connector included

Lightweight: 95g

## Global 700 Series Blackline

	D785	D765	D735	D717	D715	D120
Display	Color TFT	Color TFT	Color TFT	Color TFT	Graphical	Graphica
SIP Identities	12	12	12	6	4	2
Ethernet/Switch	2 x Gigabit	2 x Gigabit	2 x Gigabit	2x Gigabit	2 x Gigabit	2x 10/100 Mbps
USB	•	•	•	•	•	0
Programmable Keys (LED)	6 multicolor	16 multicolor	8 multicolor	3 multicolor	5	2
Expansion Module	•	•	•	•	•	0
Position	Dual-angle 46° and 28°	Single-ang 30°				
Color	Black	Black	Black	Black	Black	Black
Bluetooth-compatible	Integrated	Integrated	0	0	Via USB dongle	0

# Workplace Mobility







	M85	M65	M25
Display	2" 176 x 220 px TFT	2" 176 x 220 px TFT	1.4" 128 x 128 px TFT
DECT	CAT-iq v1.0 wideband	CAT-iq v1.0 wideband	0
Standby time	200 hours	250 hours	75 hours
Max. talk time	17 hours	18 hours	7 hours
Battery	Lithium-lon 1100mAH	Lithium-lon 1100mAH	2 x AAA rechargeable
Dimensions	152 x 48 x 28 mm	141 x 48 x 24 mm	135 x 41 x 25 mm
Extras	Vibration alert, belt clip, illuminated keypad, IP65, Bluetooth compatible	Vibration alert, belt clip, illuminated keypad	0

# Certification on Major Platforms

































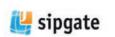






























































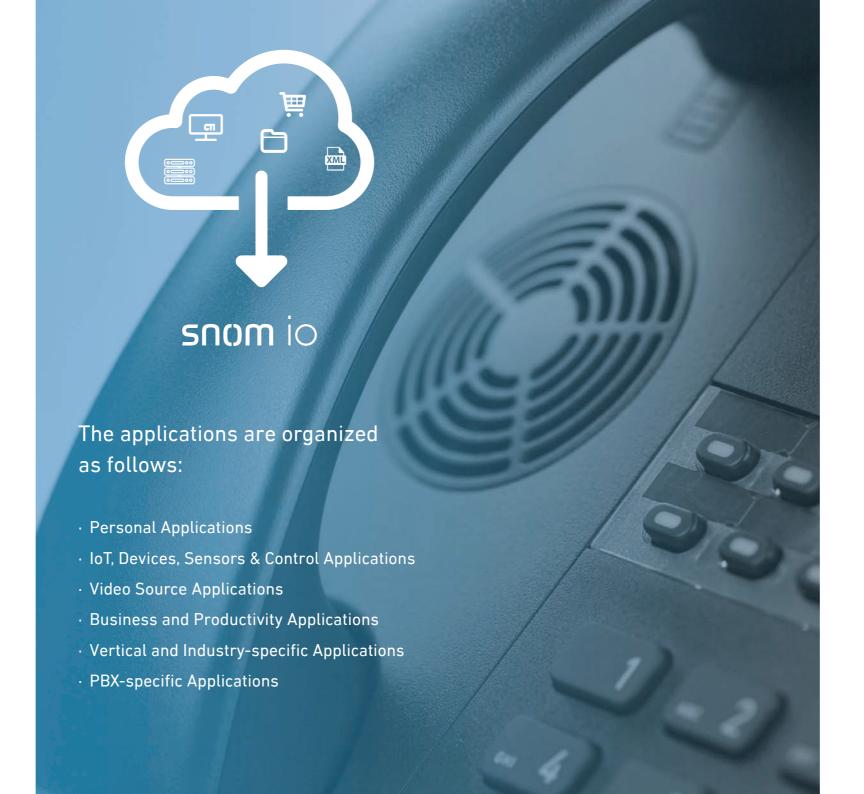


# Snom.io

Snom.io means "Innovation – Output".

It is an applications platform consisting of a set of tools and guides to help developers create applications for the business world that operate on supported Snom 'io' capable professional desktop telephones with an installed base of millions of VoIP end-points in businesses and workplaces around the world. The snom.io website invites developers to register and download development instructions utilizing Snom's XML, CTI and the supported Mini-Browser. Developers can publish their applications and extensions to the entire Snom community with the possibility to crowd-source software development, publish, share and mass deploy their application solutions to the entire Snom community of installers and users.

Discover https://snom.io



# Technical Support

Snom's Help Desk is a secure single point of contact for Snom's professional installer community and employs a highly trained, efficient, globally distributed and multi-lingual technical support team that uses a most advanced help desk platform to support Snom's partners across the world. The Snom Help Desk is a 2nd level and upwards support resource that is reachable continually online. It is designed as a multi-tiered trouble-shooting tool for support tickets by topic and time. It is fully monitored with escalation procedures and problem resolutions. The system also holds a knowledge base and forum to assist professionals in finding rapid responses to their problems.

Snom utilizes its help desk and technical support systems for operational excellence, aligning resources and efficiencies, continually improving response times, escalation to software development for continual firmware and software deployment, and a feedback loop into the quality management operations and the update of its shared knowledge base.

helpdesk.snom.com

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