



**For Immediate Release:**

## **Snom Americas Amplifies Extensive Telephony Platform Support Expansion Showcases Compatibility for Leading Internet Telephony Service Providers**

Tigard, OR – November 14, 2023 — [Snom Americas](#), a pioneer in VoIP technology and devices, today announced a significant enhancement to its market presence through comprehensive support across a multitude of telephony platforms, now totaling 18. This expansion underlines Snom’s commitment to versatility and customer-centric service across the telecommunications ecosystem.

The 18 telephony service provider platforms supported by Snom Americas include 3CX, Alianza, Asterisk, BiCom Systems, Blueface, Cisco Broadworks, CoreDial, E-Metro Tel, Epygi, Metaswitch (Microsoft), NetSapiens, Panterra, Ring Central, Sangoma, Star2Star, Vodia, Yeastar, and Zoom Phone.

“Our expansive compatibility with the industry’s leading platforms such as Alianza, Asterisk, NetSapiens, Cisco Broadworks, and Zoom Phone, among others, positions Snom as the go-to choice for service providers and resellers seeking reliable, high-quality VoIP phones,” said Marc Magliano, Vice President, Channel Business for the Americas, for SnomAmericas. “We are proud to offer a range of devices that not only meet but exceed the requirements and certification standards of the many diverse Internet telephony service platforms that provide the ITSPs and resellers with the telephone services they supply to millions of customers across the Americas.”

As a result of working with this many telephony platform providers, Snom Americas offers its full range of desktop SIP devices and wireless DECT phone systems to telephony resellers and their customers by utilizing the broadest range of telephony platforms across the Americas. By certifying devices for use on each platform, resellers and their customers are assured that the Snom products work out of the box, often with Zero-Touch Provisioning, on the numerous platforms that have enabled it.

“The platforms are at the core of connectivity, but it’s the Snom phones at the end of the connection that provides the call-making and receiving capabilities that the customers need,” added Magliano.

Snom Americas will demonstrate their SIP and DECT phones at [CVx Expo 2023](#) in Scottsdale, AZ, from November 14-16.

### **About Snom**

As a pioneer and a leading brand of professional and enterprise VoIP phones, Snom provides a diverse collection of telecommunication products that elevate the business user experience through state-of-the-art technology and design. These business phones are sold through a wide network of trusted partners and are backed by North American-based training and support.

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## Platform Highlights:

- **3CX:** [3CX](#) offers a comprehensive business communications platform that has evolved from a traditional PBX to a full-suite solution incorporating calls, video conferencing, and live chat. Using SIP open-standard and WebRTC technology, 3CX provides an affordable and flexible solution for the remote workforce. It supports telecommuting with features like app-free video conferencing, document sharing, chat, polling, and seamless integration with Android & iOS mobile apps, allowing employees to stay connected on the go. As an all-in-one system, it integrates phone calls, video conferencing, live chat, and Facebook and WhatsApp messaging, catering to the modern business's need for an integrated communication solution.
- **Alianza:** As a prominent cloud communications platform, [Alianza](#), since 2009, has supported over 200 communication service providers to elevate their growth and minimize operational costs. It's a cost-effective, all-inclusive, and flexible solution tailored exclusively for service providers. Recently, Alianza secured \$61 million in financing, marking a 70% increase in valuation since March 2021, a testament to its industry impact and growth potential.
- **Asterisk:** [Asterisk](#) is widely recognized as the leading open-source framework for building communications applications, with solid backing from Sangoma. This robust platform powers many telephony applications, including IP PBX systems, VoIP gateways, and conference servers. It is utilized by small to medium-sized businesses, large enterprises, call centers, carriers, and even governments. Asterisk's software implementation of a private branch exchange (PBX) enables establishing and controlling telephone calls between various telecommunication endpoints. Due to its open-source nature, it offers a cost-effective solution for creating feature-rich and scalable communication systems, making it an accessible option for businesses seeking more control over their communication infrastructure.
- **BiCom Systems:** [BiCom Systems](#) provides a suite of communication solutions ranging from PBXware to unified communications apps like gloCOM & gloCOM GO. It prides itself on being the first Open Standards Turnkey Telephony Platform, offering flexibility, reliability, and compatibility with various devices since 2004.
- **Blueface:** [Acquired by Comcast](#), Blueface is a global technology provider and leader in unified communications solutions. Founded in 2004, Blueface's proprietary cloud voice UC platform services businesses of all sizes, from SMEs to large enterprises. It is known for innovating and developing in the unified communications space.
- **CoreDial:** [CoreDial](#) offers a white-label UCaaS reseller platform. It provides cloud communications, video collaboration, and contact center solutions, with the release of CoreNexa 7.0 marking its next-gen voice, video, messaging, and collaboration solution. CoreDial focuses on enabling modern and remote workforces and provides integrated services for various deployment scenarios and markets.



- **Cisco Broadworks:** As a global market leader for cloud-based communications with over 600 service provider deployments, [Cisco Broadworks](#) offers enterprise-grade calling and collaboration. Its integration with Cisco Webex caters to a full range of communications needs, reflecting its significant footprint in the cloud calling market.
- **E-MetroTel:** [E-MetroTel](#) provides versatile business communication platforms that are both scalable and cost-effective, offering a comprehensive suite of Unified Communications (UC) applications. Their platforms are designed to allow customers to evolve to unified communications at their own pace while leveraging existing investments. The E-MetroTel Galaxy series delivers on-premises communications for small to mid-sized businesses, supporting features like video conferencing, messaging, and remote office calling. E-MetroTel is committed to delivering voice-centric solutions optimized for both on-premises and cloud infrastructures, focusing on providing rich UC applications like mobility, unified messaging, and call recording and reporting.
- **Epygi:** [Epygi Technologies](#) is a provider of Integrated Communications Solutions, offering reliable support for small to medium-sized businesses. With over 20 years in the industry, Epygi designs, manufactures and delivers IP PBX and IP Gateway appliances and cloud services, known for their ease of use and comprehensive support materials.
- **Metaswitch:** A leading provider of cloud-native communication software, [Metaswitch](#) has been instrumental in supporting unified communications for the world's largest operators. Its integration post-acquisition by Microsoft with Azure for Operators exemplifies Microsoft's commitment to empowering telecommunications with cutting-edge technology.
- **NetSapiens:** The [NetSapiens](#) platform stands out for its all-in-one communications solution that offers a per-seat pricing model, giving service providers greater control. Their SNAPsolution platform unifies voice, video, and messaging services, providing a cost-effective and comprehensive hosted PBX and UC solution for managed service providers.
- **PanTerra Networks:** [PanTerra Networks](#) offers an all-in-one unified communications solution, PanTerra Streams, with its comprehensive Cloud PBX communication solution. The platform delivers a suite of services, including calling, multimedia team messaging, video conferencing, screen sharing, faxing, texting, and file sharing—all from a secure cloud that can be accessed via desktop and mobile devices. PanTerra Networks prides itself on increasing productivity through unified collaboration from the cloud, blending the roles of service providers and technology providers to create solutions that surpass traditional communication methods.
- **RingCentral:** [RingCentral](#) is recognized as a leading cloud-based communication and collaboration solution provider for small and enterprise companies. It is celebrated for its scalability, supporting hundreds of thousands of users and managing billions of voice traffic minutes yearly. RingCentral's unified communications as a service (UCaaS) platform is a single solution for various communication tools, focusing on team productivity and collaboration.
- **Sangoma:** [Sangoma Technologies](#) offers a comprehensive portfolio of UC, video, chat, contact center, MSP services, and more. Sangoma offers resellers [FreePBX](#) and CommUnity, which unifies voice, video, messaging, collaboration, conferencing, meetings, and call center services on a cloud-based platform that enables collaboration from any device, anywhere.
- **Star2Star:** A provider of full-spectrum cloud-native communications services, [Star2Star](#) offers a suite of voice, contact center, collaboration, and integration solutions. It targets business communications for mid-market and enterprise customers and is known for its patented collaboration platform and high customer retention rate since its inception in 2006.



- **Vodia:** Renowned for its VoIP innovations since 2006, [Vodia's](#) IP-PBX software is a versatile solution, turning various devices into communication endpoints. Its cloud-ready PBX software enables managed service providers to deliver robust hosting services, reflecting Vodia's commitment to simplifying business communications.
- **Yeastar:** [Yeastar](#) specializes in business phone systems and unified communications, offering solutions as cloud, hardware, or software preferences. It provides a full suite of communications services, including voice, video, team chat, and call center capabilities. Yeastar is recognized for making communications and workplace solutions accessible and manageable, driving digital transformation for businesses.
- **Zoom Phone:** [Zoom Phone](#) is a significant component of [Zoom Communications'](#) unified communications platform, offering a VoIP phone system with many features, including unlimited domestic calls, SMS messaging, voicemail transcription, and call recording. Zoom's cloud-based platform integrates voice, video conferencing, and chat into a single application, emphasizing ease of use, flexibility, and seamless integration across different communication channels. The platform is designed to streamline communication management and enhance collaboration, with the ability to easily transition from phone calls to video meetings.